



**Branded Apparel** 



Signs & Banners



**Custom** T-Shirts



Promo Products



Print Services

#### **QUICK REFERENCE**

### **BRAND GUIDE**

by Rick Medina September 2020

**LOGO #1: HORIZONTAL** 



#### Horizontal Logo

This is our primary logo and should be used whenever possible.

# INSTANT IMPRINTS. INSTANT IMPRINTS.

INSTANT IMPRINTS

Acceptable variations of the horizontal logo.

**LOGO #2: STACKED** 



#### Stacked Logo

This is our secondary logo that's used when the primary logo isn't warranted.









Acceptable variations of the stacked logo.

**LOGO #3: ADDITIONAL** 

## INSTANT IMPRINTS



#### Red & Black Logo

In certain applications, a red and black version of the primary and secondary logos works best.

#### **ART**

#### **Art Samples**

Wall banner, marketing Ad flyer, and center discount coupons.







#### CONTACT

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